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DECCAN HERALD

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PRATHAVANI

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ಐಐಎಂಐ ಪಠ್ಯಪುಸ್ತಕದಲ್ಲಿ ಹೊಸ ವಿಚಾರ ಧಾರೆ ಆಳವಡಿಸಿಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ಬೆಂಗಳೂರಿನಲ್ಲಿ ಶನಿವಾರ ನಡೆದ ವಿಚಾರಗೋಷ್ಠಿಯಲ್ಲಿ ಐಐಎಂಐ ಡೀನ್ ಪ್ರೊ. ಮಹಾದೇವನ್, ಯುಗಯಾತ್ರಿ ಕಾರ್ಯನಿರ್ವಾಹಕ ನಿರ್ದೇಶಕ ಡಾ. ಶಾಮಸುಂದರ್, ಬಿ.ಐ.ಐ. ಅಧ್ಯಕ್ಷ ಟಿ. ಆರ್. ಪರಶುರಾಮನ್ ಇತರರು ಭಾಗವಹಿಸಿದ್ದರು.

ಐಐಎಂಐ ಪಠ್ಯಕ್ರಮ ಬದಲಾವಣೆಗೆ ಚಿಂತನೆ

<p>ಬೆಂಗಳೂರು: ಪುರಾತನ ಗ್ರಂಥಗಳಾದ ಭಗವದ್ಗೀತೆ ವೇದಗಳು ಮತ್ತು ಪುರಾಣಗಳಲ್ಲಿನ ವಿಚಾರಧಾರೆಯನ್ನು ಐಐಎಂಐ ಪಠ್ಯಪುಸ್ತಕದಲ್ಲಿ ಅಳವಡಿಸಿಕೊಳ್ಳುವ ಚಿಂತನೆ ಪ್ರಾರಂಭವಾಗಿದೆ ಎಂದು ಐಐಎಂಐ ಡೀನ್ ಪ್ರೊ. ಮಹಾದೇವನ್ ಹೇಳಿದರು. ಯುಗಯಾತ್ರಿ ಮತ್ತು ಬಿ.ಐ.ಐ. ಜಂಟಿಯಾಗಿ ಐಐಎಂಐ ಆವರಣದಲ್ಲಿ ಆಯೋಜಿಸಿದ್ದ 'ಆಡಳಿತ ನಿರ್ವಹಣೆ ಪುನಶ್ಚೇತನಕ್ಕೆ' ಧಾರಾಳವಾದ ಪುರಾತನ</p>	<p>ಗ್ರಂಥಗಳ ಉಪಯೋಗದ ಕುರಿತ ವಿಚಾರ ಸಂಕೀರ್ಣದಲ್ಲಿ ಅವರು ಮಾತನಾಡುತ್ತಿದ್ದರು. ಯುಗಯಾತ್ರಿ ಕಾರ್ಯನಿರ್ವಾಹಕ ನಿರ್ದೇಶಕ ಡಾ. ಶಾಮಸುಂದರ್, ಬಿ.ಐ.ಐ. ಅಧ್ಯಕ್ಷ ಟಿ. ಆರ್. ಪರಶುರಾಮನ್, ಕೆ.2 ಸಿ.ಐ.ಐ. ಅನಂತಕೊಪ್ಪರ್ ಮತ್ತು ಚೆನ್ನೈನ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಕನ್ಸಲ್ಟಂಟ್ ಡಾ. ಟಿ. ವಿ. ಸುಬ್ರಮಣ್ಯನ್ ಮಾತನಾಡಿದರು.</p>	<p>ವಿಚಾರಧಾರೆಗಳ ಕುರಿತ ವಿಚಾರ ಸಂಕೀರ್ಣದಲ್ಲಿ ಅವರು ಮಾತನಾಡುತ್ತಿದ್ದರು. ಯುಗಯಾತ್ರಿ ಕಾರ್ಯನಿರ್ವಾಹಕ ನಿರ್ದೇಶಕ ಡಾ. ಶಾಮಸುಂದರ್, ಬಿ.ಐ.ಐ. ಅಧ್ಯಕ್ಷ ಟಿ. ಆರ್. ಪರಶುರಾಮನ್, ಕೆ.2 ಸಿ.ಐ.ಐ. ಅನಂತಕೊಪ್ಪರ್ ಮತ್ತು ಚೆನ್ನೈನ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಕನ್ಸಲ್ಟಂಟ್ ಡಾ. ಟಿ. ವಿ. ಸುಬ್ರಮಣ್ಯನ್ ಮಾತನಾಡಿದರು.</p>
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IIMB to introduce Gita in syllabus

BANGALORE, DHNS: The Indian Institute of Management, Bangalore (IIMB) will soon introduce the Bhagavad Gita, as part of its syllabus for modern management. The intention to include it in the syllabus was announced by Professor B Mahadeva, Dean of Administration at a seminar on Saturday.

Speaking at a seminar on 'Business Management and Alternative Perspectives from Ancient Indian Wisdom', Mahadeva said, "We are getting an expert opinion on this. Though we have some key aspects of ancient syllabus, for the first time we will be introducing the Gita. But to make it a part of the syllabus it will take some time."

Experts at the seminar opined that the inclusion is likely to give a new perspective on business administration. Some of the aspects in ancient scriptures will be used to train the students in the present day business and administration.

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THE NEW INDIAN EXPRESS

TALKING WISDOM

NEW CHAPTER

IIM-B plans to introduce the Bhagwad Gita in its syllabus

ANCIENT times in modern days — that will be the new *mantra* at the Indian Institute of Management, Bangalore (IIMB). The premier institute is mulling over dove-tailing the wisdom handed over by Krishna to his friend Arjuna in the Kurukshetra battlefield through the Bhagwad Gita into the modern management syllabus.

"We are getting an expert opinion on this. Though we have some key aspects of ancient wisdom in our syllabus, this is for the first time that we will be introducing the Gita. But to make it as a syllabus will take some time," said Prof. B Mahadeva, dean (Admin), IIMB.

Speaking at a seminar on "Towards a New Paradigm of Business Management-Alternative Perspectives from Ancient Indian Wisdom," he said ancient wisdom is still relevant in modern times, more so in management.

The seminar was jointly organised by Yugayatri, an organisation for promotion of Indian culture and Heritage, and



Bangalore Chamber of Industries and Commerce (BCIC) at the IIMB.

Dr Shamsundar of Yugayatri said India's ancient wisdom can show business management in a new paradigm. Yugayatri, he said, is working to implement and educate organisations on Indian culture and heritage.

BCIC Chairman and Senior Vice President, Toyota Kirloskar, T R Parasuraman, said the wisdom in many Indian ancient scriptures can be used to rev

present business principles and administration. By studying and discussing these scriptures we have to come out with a new perspective for business administration, he said.

Dr Satish Modh, management consultant, Mumbai, explained the three GUNAS — Tamasika, Rajasika, Satvika Guna. The human resources wing of companies should use these GUNAS to judge the capabilities of workers and help them climb the ladder of corporate management.

KTWO, CEO, Anant Koppar explained the ways to implement the wisdom handed down by Krishna to Arjuna in present corporate structure.

Management Consultant from Chennai, Dr T V Subramanian explained the working of Vidhura's mind in the Mahabharata and how his thinking process could be used in the present corporate world.

Express Features

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